

Please consider...	What it can mean...	Our advice...
Is an analogue or digital radio system best for you?	Digital radios have many advantages over analogue.	<p>Analogue radios have been with us for many years and most commercial radio systems over the world are still analogue, although this is now changing. With the invention of digital we are installing more systems than analogue as organisations can see the added value. Digital systems are now a similar cost and have many more advantages such as:</p> <ul style="list-style-type: none"> • Increased coverage (approx 15-20% more than analogue) • Encrypted (no eavesdropping) • Less chance of Interference • Increased number of channels (Lower License costs) • No background noise (noise cancelling) • Private, Group and Emergency Calls • GPS options plus many more
What features do you need?	There are many advanced features available on radios now.	Please see our radio system requirements form. There may be some features you need that you didn't know radios could do. For example many radios now have lone worker or man down included for health and safety, or you may need your radio calls recorded?
Is purchasing or hiring your radio system best for you?	There are advantages for both.	If purchasing your system you own it outright and there are virtually no additional costs for you after maintenance on your system. If you choose to hire then you pay a low fixed cost which includes all maintenance (within 24 hour equipment replacement) and equipment upgrades. There are no additional costs above this.
Do you need a license?	Get the right advice for your system.	This depends on the type of system you have. If your equipment is license free then no license is required. Our sales team will ask you all the questions to determine this and arrange the correct license for you.
Is radio programming included in your quotation?	Make sure your equipment is programmed how you want it.	Sometimes suppliers like to add these costs on after you have ordered. We include all equipment programming within our quotation.
Is the quoted equipment original manufacturers?	Check what you're being quoted for.	We often find customers receive lower prices because some suppliers buy cheaper non original batteries, chargers or accessories which are lower quality than the original. For example you may purchase a Motorola radio but the battery may be a cheaper equivalent. At BCL we never compromise on quality.
Have you had a coverage survey?	How do you know the radios will work where you need them to?	For most organisations we offer a free no obligation coverage survey because this will often determine the equipment that is best for you.
Have you tried and tested the radios you are looking to purchase?	Will it work as you have been told?	Like the above, for most organisations we offer a free no obligation demonstration or trial of the radios you are looking to purchase because we want to make sure they are right for you.
Are you having a base station and antenna installed?	Will they be installed correctly and will your system work afterwards?	It's amazing how often we often we find organisations pay for a system that doesn't work as it should, or the supplier installs the system without testing it properly afterwards. We want you to be delighted with your purchase so our engineers will test your system and coverage after installation and we won't be happy until you are.
Are you purchasing fixed vehicle radios and installations?	Will they be installed correctly?	All vehicles are different and much thought needs to be given to where and how they are going to be installed and where (for example) the power is taken from to feed the radio. Our engineers have over 20 year's experience of working on hundreds of different vehicles and for each and every one we take the time and effort to ensure they are installed to industry standards.
Are you purchasing earpieces?	Be careful what you buy.	There are many different types and qualities of earpiece. Our earpieces are high quality and each comes with a 12 month warranty.
Are you looking at the long term with regards to your purchase?	Not all suppliers do!	Have you thought about your radio system in the long term? Thinking of how your organisation may grow and features and coverage you may need in the future can save you money in the long term if you talk to us about your plans.
Trade in of your current equipment?	Reduced cost for you.	If you are replacing your current or old equipment we can help reduce the cost of your purchase by offering you part exchange.
Equipment maintenance	What if anything goes wrong?	For a low annual (or monthly) fixed cost we can provide a Radio Care service which includes an annual visit to test your equipment is performing to specification and supply you with loan equipment if you ever have a fault. Note – Radio Care is included within your price if hiring.
Equipment warranty	What warranty are you getting?	All of our equipment carries at least 12 months manufacturers warranty with some models carrying 24 months. With licensed radios you have an option for up to 5 years warranty.
Quality of after sales support	The difference between a supplier that sells radios to you, or a supplier that works with you and wants your system to work for you.	At Brentwood communications we pride ourselves on excellent after sales support, we have testimonials from our customers that support this and are more than happy to show you them. We don't just sell you a radio system, we are your long term radio solution partner and will provide you with advice, experience, knowledge and a team that will help you however we can.