

## Welcome

Welcome to the 3rd Edition of our brand new newsletter 'Bulletin'.



We hope you've all had an enjoyable summer. It's been a busy past few months over the summer season for us, covering everything from music festivals to new construction projects. We mention some of these

in this newsletter and hope you enjoy reading about them.

We also have information on an exciting new Kenwood model (be sure to check out our introductory offer on the back page) and our state-of-the-art new radio system with GPS tracking which we have installed for a

recent Government project.

You will have found our new 'Radio Buyers Guide' in your envelope which should answer some basic questions if you are thinking of upgrading or purchasing / hiring a new Radio System. We show you the main differences between analogue and digital systems along with features and lots more.

**To mark the 1st birthday of the bulletin we are offering a significant discount and FREE earpiece on the featured Kenwood TK3301.**

**Please refer to the back page for more details, or just contact Zoe on 01277 225254 or email [zoe@bc-ltd.co.uk](mailto:zoe@bc-ltd.co.uk).**

*James Miller*

## The biggest in the history of Wembley...

**Brentwood Communications supplying its own version of "360 Degrees" communication**

U2's "360 Degrees" tour was always going to be big. But the tour is already one of the most lucrative in rock history and has made history at Wembley. With 86,000 people in attendance on the opening night at the famous stadium, it is the highest ever at Wembley in their 86 year history (a record previous held by the Foo Fighters at 83,000 people).

With that many people, in what would therefore amount to a confined space, good security and communication was indispensable. This is where Brentwood Communications played their part in the making of history. We provided Wembley Stadium with a total of 72

Motorola GP340 Hand-held Radios along with suitable accessories to ensure that communication could be had, even over the noise levels of the concert.

It was even more essential to have good communication because it wasn't your standard rock concert. Extra space had to be made because of the design of tour's "Claw" stage. The 64ft-high structure is reportedly the tallest stage in the world.

All in all, the concert was a huge success and set the stage for the remaining dates of the UK leg that Brentwood Communications are also providing equipment for.

**Lead singer of U2, Bono!**



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## Update on Digital

We have supplied over 75 Digital Radio Systems across the UK



### Digital Radios give you:

- Much better coverage than analogue
- Make Group, Private and Emergency Calls
- Text and Status Messaging
- Digital is Encrypted - so no eavesdropping
- Less Interference
- Cancels all background noise
- Lone Worker
- Kill / Revive lost or stolen radios
- Remote Monitor radios

### Digital Solutions we offer

- GPS over radio - See where your Radios are at any time on your PC
- Man Down option - For Health and Safety
- Guard Tour System - See where staff are and have been in buildings
- Call Logging - Time and Date stamps every radio call or text made
- Call Recording - Records all radio conversations
- Automatic Radio Registration - see if radios are turned on and in range

Fantastic offers available on Digital Solutions. For more information contact [zoe@bc-ltd.co.uk](mailto:zoe@bc-ltd.co.uk)



Receive up to £40 OFF per radio when part exchanging against MOTOTRBO's

VISIT OUR WEBSITE FOR FULL DETAILS OF THIS OFFER

## Kenwood TK3301 launched; The improved replacement for the fantastic TK3201

Brentwood Communications is pleased to announce that it will be stocking the new Kenwood Protalk TK3301, which was launched by Kenwood this month to replace the TK3201. The TK3201 is our best selling license-free radio, which means with the improvements to the TK3301 will be nothing but beneficial to you the customer.

The TK3301 boasts various enhancements including an extra six hours battery life over the TK3201 (it can now last up to 20 hours) as well as superior audio quality and a tougher build quality. However, it has still kept the features that made the TK3201 so popular, including a voice scrambler, CTSS, VOX and commander settings. The TK3301 is supplied ready to use straight out of the box and is compatible with other PMR446 radios.

We know that you will be as impressed with Kenwood's new TK3301 as we are.

ALL IN ONE PACKAGE: TK3301 INCLUDES 2000mAh Longer life lithium ion battery, belt clip and rapid charger.

- Tough and Water Resistant to IP54/55
- Same channels and accessories as TK3201
- 16 Channels
- Loud and Clear Kenwood Audio
- 10 Call Tones
- Voice Annunciation (multi language)
- Scan Function
- Built-In Voice Inversion Scrambler (prevents casual eavesdropping)
- VOX Ready - offers convenient hands free operation with a compatible headset.
- Key Lock

For more information please call us on 01277 225254.



## Government Agency Contract Win for Brentwood

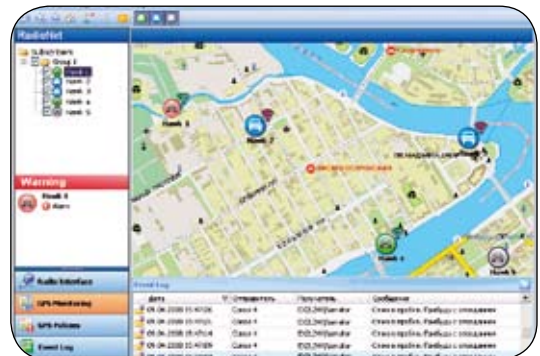
### Supplying Hand Portable and Vehicle Mobile Radio with built in GPS...

Brentwood has just designed and supplied a Hand Portable and Vehicle mobile Radio system with built in GPS for a Government Agency. This advanced system will enable the Agency control room to pinpoint the exact location of operatives and speak to them instantly (whether or not in an emergency situation) over an area of 15 square miles.

Brentwood chose digital radios from Motorola and dispatcher software with mapping which shows whether radios are turned on or off and also records and time stamps every radio conversation. The radios have an Emergency button which when pressed alerts all other radios and the control room to it's exact location.

James Miller of Brentwood said ' This is a fantastic advert for digital radio and it's capabilities. Here we have an advanced Radio and GPS system with no ongoing costs - only radio can do this'

For more information call us on 01277 225254 or email [james@bc-ltd.co.uk](mailto:james@bc-ltd.co.uk)



Packaged for Convenience - Take Your Two Way Communications with You.

# Brentwood supply Radio Systems for UK Music Festival Security

Since Download Festival began in 2003, it has become the UK's premier rock festival. This year, more than 80,000 people were in attendance, so good security and communication was imperative. Brentwood Communications were asked to provide radios for security, based on their knowledge and experience dealing with events of this magnitude.

Brentwood Communications provided 110 Motorola GP340 16-Channel Hand Portable radios which used 3 Base Station Repeaters to enable coverage for the entire site. We also supplied five Desk-Top Base Stations for their Control Room as well as Heavy Duty Noise Cancelling Headsets due to the noise levels, especially near the stages and fans.

A similar system was put in place for the recent music festival at Hyde Park. They were supplied with 80 Motorola GP340 16-Channel Hand Portable radios, again with three Base Station Repeaters to ensure the entire site was sufficiently covered. They



were also supplied with the five Desk-Top Base Stations for their Control Room as well as the Heavy Duty Noise Cancelling Headsets due to the increased noise levels.

Both events were widely acclaimed successes.

For more details or a quotation please contact Kim on 01277 225254 or email [kim@bc-ltd.co.uk](mailto:kim@bc-ltd.co.uk).

**Brentwood**  
communications Ltd

## Emma & Holly join the team

Brentwood Communications is happy to announce that we have added to our ever growing team.

We would first like to welcome Emma Scott who will be based at our Brentwood office as our new Hire and Sales Assistant.

We have also added to our other office based in Ipswich and would like to welcome Holly Clarke on board as our new Marketing and Customer Service Executive.

They have already settled in great and will be invaluable members of our team that continues to give you unparalleled customer service.

## Brentwood Communications are proud sponsors of Ipswich Town Football Club stewards



Brentwood Communications is now sponsoring the stewards of Ipswich Town Football Club, as well as providing their radio equipment. As a club steeped in history, it is a popular ground that regularly fills the majority of its 30,000 capacity stadium. So the stewards, who are renowned for their good work at the club, needed a name they could trust who could supply reliable equipment.

Ipswich Town is one of the numerous football clubs we provide equipment for, but is the first club that we have had any sponsorship relationship with.

As of last year, Brentwood Communications has developed roots in the Ipswich area with its new office, which is in fact a stones throw from the football ground itself. We feel immense pride in sponsoring a local club,

especially one with such a rich history as Ipswich Town.



## Brentwood win Harlow Shopwatch Contract!

HarBac (Harlow business against crime) approached Brentwood Communications when they required an encrypted radio system for their members in the town and surrounding areas. Over 100 different locations from shops to police and council departments required radios linked to CCTV to provide instant communication.

We considered all the requirements from HarBac and designed a radio system using digital Mototrbo radio equipment from Motorola because of its encryption and features like private, group and emergency calling. We chose DP3400 hand portable radios for most of the shops while the police and HarBac were supplied with the DP3600 display model so they can see who is calling and can speak to any radio privately if required.

After a successful radio coverage survey we installed a DM3000 digital repeater and antenna to ensure 100% coverage.



We fitted a DR3000 desk top dispatcher with display in each of the CCTV locations so they could see who was calling. The CCTV control room can also kill a stolen or lost radio and revive it if found.

Brentwood Communications is also involved in a similar scheme in South-

end on Sea and we invite you to visit [www.bc-ltd.co.uk/news](http://www.bc-ltd.co.uk/news) to learn more about our successes in this area.

For more information on how we may help you to establish a Townlink system for your area, please contact us on 01277 225254 and ask for James Miller.



# TK3301 for £104 plus a FREE earpiece

offer valid to  
31st October

NEW  
TK330



**CALL US ON 0800 0747 312 TO TAKE ADVANTAGE OF THIS OFFER**

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